



PKD FOUNDATION
WALK_{FOR}PKD

PHOTOGRAPHY LIST

1. Candid shots of walkers
 - a. Engaging with each other and enjoying the event
2. Volunteers and PKDF staff working and interacting with Walkers
3. Formal shots of walkers and teams
 - a. Posed, smiling, no sunglasses, if possible
4. Walkers at the starting line
 - a. Ribbon cutting, first participants starting the walk
5. Wide shots of walkers on path
6. Close-up shots of walkers on path
7. Large groups or teams walking together
8. Finish line
 - a. Cheering on walkers, celebrating
9. The Penny Kids Dash
10. Any event speakers
 - a. Start-line ceremony, physicians, Walk Ambassador(s) and PKD Connect Ambassador(s)
11. Registration
 - a. The people, not the materials
12. Any corporate or local sponsors
13. Any event signage