

Peer Ambassador Call

Nicole Harr



PKD FOUNDATION
Polycystic Kidney Disease

Welcome Lavonne!

Lavonne Nichols

Community Engagement Strategist

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Inaugural Year in Review

- 7 Peer Ambassadors
- 7 Awareness Events
- 5 Social Media Campaigns

= CONNECTIONS!



Listening and Sharing

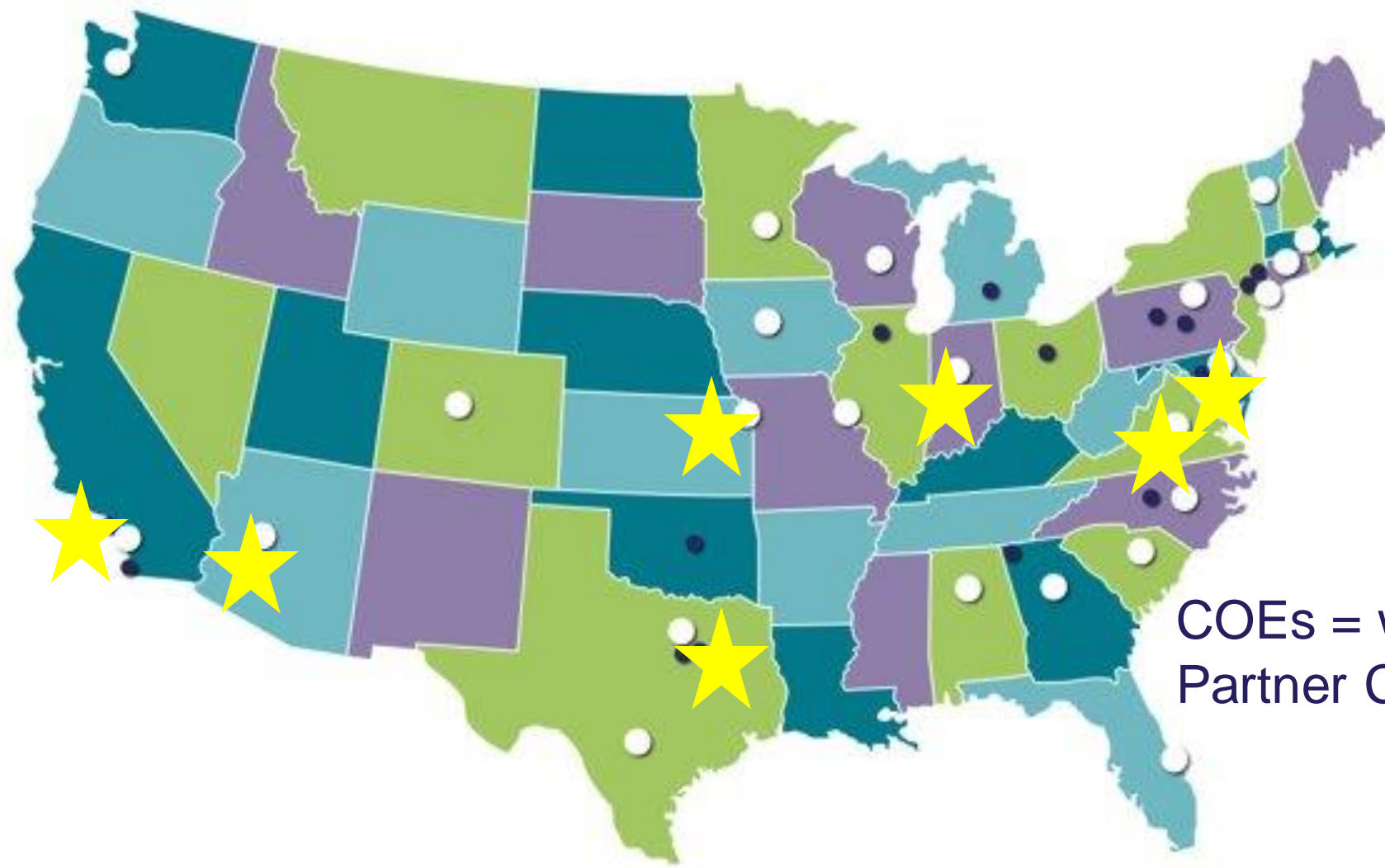
Funke Ojuri
Volunteer Peer Ambassador



PKDF Care Centers

- 28 Centers of Excellence
- Patient Advisory Panel
- 14 Partner Clinics





COEs = white dots
Partner Clinics = purple dots



Community Engagement Grants

<https://pkdcure.org/research-medical-professionals/centers-of-excellence/community-engagement-grants/2023-2/>



Impact/significance on awareness or education in the local community



Appropriateness of process, goals and metrics



Relevance to PKDF mission



2023 – 7 grant awardees!



Community Engagement Grants

Mayo, Jacksonville –
Community
Engagement &
Advocacy

Medical University of
South Carolina –
Take PKD Out to the
Ballgame

St. Louis University –
Table at Mid-Missouri
Kidney Walk

New York City –
Yoga to support
health of PKD
patients

University of
California San Diego
- Developing a
targeted program

University of Virginia
Health – PKD
Provider & Patient
Education Day

Mount Sinai, NYC –
Online Seminar &
Podcast



Diversity, Equity, Inclusion, Belonging

- PKDF formed an internal working group in 2021
- Centering our work around the following areas
 - Advocacy
 - Accessibility
 - Community – **Peer Ambassador Program!**
 - Continuous Learning & Improvement
- In 2023 we expanded our work group and created sub-working groups focusing on:
 - Demographic collection
 - Education priorities.
 - Growing community outreach through our **Peer Ambassador Program**
 - Event inclusivity and accessibility



Building Community

- **Engage with PKDF Communities**
- **Raise Awareness / Participate in PKDF Advocacy initiatives**
 - Living Donor Protection Act
 - Racial Disparities legislation
- **Community Outreach**
- **Storytelling – Voices of PKD**
- **Social Media**
- **Community Partnerships**



Share your ideas...



Community Partnerships

- *COEs & Partner Clinics*

Tools & Resources

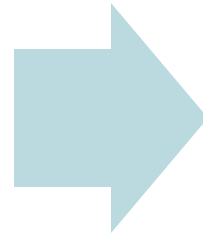
- *Speaker's Bureau – coming soon*
- *Social media training – July 12 !*



Next Steps...



**Peer
Ambassador**



**Outreach
Ambassador**



Next Steps...

- Website Updates
- Email transition
 - Email will transition to your *first [name.volunteer@pkdcure.org](mailto:first.name.volunteer@pkdcure.org)*
- Outreach Ambassador Recruitment begins!
 - Targeted focus COE Communities



Questions?

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