



Outreach Ambassadors Role Description

The Polycystic Kidney Disease Foundation (PKDF) is committed to building a community *for all* impacted by PKD. Outreach Ambassadors play a vital role in engaging communities of color in our mission to #endPKD. Outreach Ambassadors will engage new audiences with culturally and linguistically relevant programs and content, increase education and awareness around polycystic kidney disease, and connect them to the PKD community at-large. creating culturally and linguistically diverse PKD resources, strengthen minority involvement in PKD advocacy and events, and improve the diversity of the [ADPKD Registry](#).

Outreach Ambassador Responsibilities:

- Participates in engagement opportunities with local Centers of Excellence if applicable
- Serve as liaisons for the PKD Foundation within their communities by developing relationships with community organizations and healthcare organizations
Connect individuals in the local PKD community to PKDF programs such as:
 - PKD Connect Peer Mentor program
 - ADPKD patient registry.
- Maximizes the utilization of PKDF resources
 - Directs PKDF constituents to appropriate educational resources based on the constituent's relationship to PKD and their individual journey with PKD.
- Participate in mandatory goal setting and action plan development training with PKDF staff and Outreach Ambassadors
- Distribute health education materials to the community and recruit others to get involved and share resources
- Provide feedback and input on PKDF education materials, programs, content, and resources
- Share messages provided by PKDF on social media channels and via email newsletters (if applicable) to help educate communities of color

Outreach Ambassador Requirements:

- Participate in onboarding training sessions
- Participate in quarterly training sessions
- Communicate regularly with PKD Foundation staff lead
- Monitor email regularly
- Two-year commitment, approximately 3-6 hours per week
- Familiarity with Office 365 and Outlook email platform
- Reliable internet connection and smartphone or desktop access
- Access to reliable transportation

Outreach Ambassador Qualifications:

- Commitment to the mission of the PKD Foundation
- Strong verbal and written communication skills
- The ability to work well with others (PKDF staff, volunteers, constituents, etc.)
- Self-motivated
- Good time management skills
- Basic computer skills
- Excellent active listening skills